**Presentation Design 101.** marchelgesen@gmail.com

[**http://www.presentationzen.com**](http://www.presentationzen.com)Garr Reynolds’ blog

**Presentation Zen (the video).**

<https://www.youtube.com/watch?v=MX-HQC7wJf4&t=2s>

**What Storytelling matters**. (Garr Reynolds. **TED** x Kyoto)

<https://www.youtube.com/watch?v=YbV3b-l1sZs&t=3s>

 Garr’s 10 key ideas:

1. Turn off your computer
2. Connect with the audience
3. Have a solid structure
4. Have a clear theme (message)
5. Remove the non-essential
6. Hook ‘em early
7. Show a clear problem
8. Demonstrate a clear change
9. Show or do something unexpected
10. Make ‘em feel (something)

+1. Be authentic (vulnerable).

**(MIT Prof) 10 Simple Rules for giving a Great Speech.**

<https://www.inc.com/justin-bariso/mit-patrick-wilson-how-to-give-great-speech-presentation-how-to-speak-emotional-intelligence.html>

That’s the print version. It is also on YouTube in a hour-long session: <https://www.youtube.com/watch?v=Unzc731iCUY>

**Sources of photos (FREE):**

 <https://unsplash.com/> <https://pexels.com>

 <https://pixabay.com/> <https://www.freeimages.com/>

[www.Google.com](http://www.Google.com) **Images** (click “Images” above search box). [www.flickr.com](http://www.flickr.com) See: Creative Commons

<http://www.everystockphoto.com/> <http://www.stockvault.net/>

Article: 15 Best places for designers to get free stock photos online:

<http://sixrevisions.com/resources/15-best-places-for-designers-to-get-free-stock-photos-online/>

Not free but reasonable:

<https://www.clipart.com/> Called “clipart” but has millions of photos, too. You can pay by the picture or get unlimited downloads.

<http://www.dreamstime.com> A “credit” system.

**Presentations about good/bad slideshows:**

Bad examples

 <http://www.slideshare.net/middletonat/bad-powerpoint-example>

How Not to Use PowerPoint

 <http://www.youtube.com/watch?v=ORxFwBR4smE>